



Training Success Story

“Well, I am a Believer.....It Works!”

-Patrick O'Bannon



Dealership:
Seminole Powersports

Owner:
Kirby Mullins

Location:
Longwood, FL

Increase in Penetration:
37%-350%

Franchises:
Honda, Kawasaki, Yamaha, Can-Am,
Sea-Doo, UM

“Well, I am a believer..... We have been partnered with RpmOne 5+ years and source all of our backend products from them. I can tell you through experience that their training works and we were no slouches to begin with! They trained us in October and our November numbers looked like this:

Tire & Wheel Penetration UP 350%

GAP Penetration UP 105%

Service Contract Penetration UP 37%

Priority Maintenance Penetration UP 66%

....It works!”



-Patrick O'Bannon, General Manager